CREATable RESOURCES CONTEST NEXT40 edition



FAQ

The aim is to design a new product for home living able to combine design, functionality and sustainability as well as digital technology. What do you mean by "digital technology"?

Today the separate waste collection for recycling sees already the application of hardware and software to waste containers in order to manage personalized access and tariffs ("pay as you throw") as well as to effectively optimize collections routes. You can find more information about our offer here: <u>https://www.mattiussiecologia.com/en/products-solutions/access-control-management</u>

Looking ahead, we see applied technology to many aspects of our home-living, alongside with the application of AI. We are therefore open to take the challenge of these changes into our portfolio, if these can help increase efficiency and effectiveness of pre-sorted waste streams.

Do you have any requirements regarding size, modules or location of the containers?

The project developed will be aesthetically attractive, enabling it to be placed in any home environment, overcoming the need for it to be hidden from sight; it will be intelligently designed to solve the issues of occupying and managing space and controlling odour; lastly it will be sustainable both in terms of its construction and incentivizing the ultimate goal of presorted waste collection, in whatever form chosen by the relevant municipality (kerbside collection, bring system).

As we expect in the near future an increase of waste collection banks and street containers for voluntary sorted waste disposal, households need to organize waste pre-sorting in the home by themselves.

This contest is open to the designers' creativity to take the above insights onboard into the new project.

Do you have any requirements regarding materials to be used?

Our company is specialized in injection moulded products using almost totally recycled post-consumer PP, although our portfolio also includes metal and rotomoulded products. The contest challenge is, however, open to new and different materials which can effectively answer the brief and match the assessment criteria stated in the note of competition.



The contest allows two projects so to be submitted: how should I name the files?

In case you want to submit two projects, the documents should be named as follow:

Project 1:

- Project description: 01_personale code_P1.PDF
- Table: 02_personal code_P1.PDF

Project 2:

- Project description: 01_personal code_P2.PDF
- Table: 02_personal code_P2.PDF

If you have any enquiries or explanatory questions before the deadline, please send an e-mail to: mktg@mattiussi.co.uk

